

JESSICA CHENG

Graphic Designer, jess-cheng.com

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Eager graphic design graduate with a passion for marketing seeking job opportunities. Diligent, curious, and committed to delivering impactful design solutions.

Skills

- Adobe Creative Suite
- Social Media Management
- Organization & Time Management
- CommonSpot
- Photography & Videography
- Teamwork & Work Ethic

Experience

Social Media & Marketing Intern | Habitat for Humanity of Kenosha Jan 2024-Present
Kenosha, WI

Responsible for overseeing all social media outlets as well as assisting in the marketing of all events and branding for Habitat for Humanity of Kenosha.

Student Graphic Design & Marketing Assistant | University of Wisconsin-Parkside Mar 2023-Present
Kenosha, WI

Responsible for creating marketables of all kinds — posters, flyers, handbills, digital displays, website updates, and more — in a timely manner.

Cashier & Waitress | King's Bowl July 2022-Present
Delavan, WI

Responsible for welcoming, interacting, and accurately managing transactions with customers with a professional and personable attitude.

Education

Bachelor of Arts In Graphic Design, Minor In Digital Media & Production, Film Studies Certificate
University of Wisconsin-Parkside | Kenosha, WI

- Scholarships & Awards
 - 2023-2024: UWP Art Department Trust Scholarship, Rollin Jansky Art Scholarship, David Homles Art Scholarship
 - 2022-2023: Steve Vasy Art Scholarship, Unsung Hero Student Leader Award
- Dean's & Provost List (4 years)

Leadership

Vice President | Parkside Asian Organization Sept 2023-Present

Responsible for co-delegating and supporting all members and activities related to the organization. Takes initiative in contacting university offices.

Marketing Director | Parkside Asian Organization Sept 2022-May 2023

Responsible for all printed and digital promotions; for all social media-related activities to engage and educate others about Asian cultures.